## Not all business brokerages are created equal.

## Key Questions to Ask Any Potential Brokerage:

At The Firm, we're able to boast an unheard of 98% satisfaction rate, successfully closing more than 160 business transactions since 2010, assisting over 300 individuals to purchase or exit a business.

Five Key Questions:	The Firm's Scorecard:
1. How many deals has your brokerage closed in the last 24 months?	1. An industry-dominating 68.
2. What is your personal experience selling businesses in my industry?	2. From Main Street to Middle Market, we have extensive experience in $21 \ industries$ .
3. What is your brokerage's total Assets Under Management (AUM)?	3. <b>\$90 Million Dollars.</b> Buyers come to where the listings are, period. We represent 75% of business assets for sale in Nebraska.
4. Tell me about your Deal Team.	4. We boast the largest full-time staff in the Midwest. Our associates are <b>12 full-time salaried M&amp;A</b> <b>professionals</b> , not part-time agents.
5. How many buyers are currently in your portfolio?	5. More than 5,400. Our developed and qualified buyer portfolio has never been more active or more ready to purchase.

## The Firm Business Brokerage.com