

FOR SALE: Bounce Houses & Inflatables with Over 40 Unique Experiences Available

Clients throughout Omaha with nearly 300 events in 2023!

Financial Overview

List Price: \$155,000

Gross Sales

2023
\$114,057

Cash Flow

2023
\$70,188

- **2023 Profit Margin:** 62%
- **Low Multiple:** 2.2

Valuation: 2023 Cash Flow x Multiple = Valuation
 \$70,188 x 2.2 = \$154,413

Business Information

Services: Bounce house rentals, obstacle courses, water slides, games, bubble soccer, concessions, tables & chairs, face painting, and balloon twisting

Revenue Breakdown: 40+ Units with 80% Inflatable rentals and 20% Entertainer, face painting, table & chair rentals

Clients: Private events such as Children's birthday parties, graduations, family reunions, bachelor/ bachelorette parties. Corporate events like city parades, schools and churches

Service Area: No physical office space with clients throughout the Omaha Metro

Equipment: \$115,585

Lease: Occupying a rental unit for equipment storage at \$840/ month. Very low overhead

Year Established: 2012

Reason for Selling: Divestment

Personnel: 1 Seasonal Assistant Manager, several 1099 labor for setup/ takedown

Seller Training Period: 3-6 months depending on the buyer requirements

Growth Opportunities: Advertise to churches, daycares and schools, incorporate tent rentals and increase online presence

Owner Responsibilities: Seller spends 5-8 hours per week in the business from April – September where he is responsible for simple event coordination of delivery & set up times

Funding Example

Purchase Price: \$155,000

20% Buyer Down Payment	\$31,000
30% Seller Financing	\$46,500
50% Bank Financing or HELOC	\$77,500

Buyer can easily use Home Equity for Purchase!

Description

For over 12 years, this bounce house and inflatable rental business has brought unforgettable memories to private events such as children's birthday parties, graduations, family reunions and reoccurring corporate clients such as city parades, churches and schools. Rental options include bounce houses, obstacle courses, water slides, games, concessions, tables and chairs, face painting, and balloon twisting. With over 40 unique experiences, they generate 80% of revenue through bounce house rentals, with the remaining 20% coming from entertainers, like face painting and table/ chair rentals. In 2023 they completed 297 events with little to no marketing throughout the Omaha metro. Assets included in the purchase have a fair market value of \$115,585 and are in a storage unit. The business employs one seasonal assistant to set up and tear down during peak periods. The owner spends 5-8 hours a week from April – Oct, coordinating delivery and setup times, and approving payroll. To ensure a smooth transition, the seller has offered a training period of 3-6 months.

Priced at **\$155,000**, the buyer only needs \$31,000 down!

There are several growth opportunities including advertising to churches and schools and adding tent rentals or enhancing their online presence.

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Last Revised: BV 3.14.2024